

# Building A Storybrand

## Chapter 1 : Building A Storybrand

Subscribe to the building a story brand podcast. speaker tunein pocketcasts He's the ceo of storybrand, the cohost of the building a storybrand podcast, and the author of several books, including the bestsellers blue like jazz and a million miles in a thousand years. he lives in nashville, tennessee, with his wife, betsy, and their dogs, lucy and june carter. Building a storybrand: clarify your message so customers will listen - kindle edition by donald miller. download it once and read it on your kindle device, pc, phones Building a storybrand does this by teaching readers the seven universal story points all humans respond to; the real reason customers make purchases; how to simplify a brand message so people understand it; and how to create the most effective messaging for websites, brochures, and social media. Download the first 3 chapters of building a storybrand. plus an exclusive invite to the online tool to help you clarify your message. fill out the form below to get the first 3 chapters and the online tool sent to your inbox! online workshop. live workshop. private workshop. jobs. contact. To listen to an audio podcast, mouse over the title and click play. open itunes to download and subscribe to podcasts. if you're frustrated because you struggle to get the word out about your product or service, the building a storybrand podcast will help. fans of the podcast are ecstatic about What makes storybrand so different? the storybrand framework is revolutionary because it teaches you to stop playing the hero in the story, and instead, invite customers into a story. thousands of companies have made millions of dollars using the storybrand framework and marketing system.

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