

Composing Interactive Music Techniques And Ideas Using Max

Chapter 1 : Composing Interactive Music Techniques And Ideas Using Max

Persuasive techniques in advertising the persuasive strategies used by advertisers who want you to buy their product can be divided into three categories: pathos, logos, and ethos. pathos: an appeal to emotion. an advertisement using pathos will attempt to evoke an emotional response in the consumer. International journal of education & the arts . editors . margaret macintyre latta . university of nebraska-lincoln, u.s.a. christine marmé thompson

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